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It's Not Unusual by Phi

10 entries (all words) are clued without definitions. They would have something in common were a word added to them, as one normally-clued answer exemplifies. This additional word (which solvers should give with their solutions) appears to be appropriate, though purists might disagree!

ACROSS

- 1 Argument recalled by monarch (7)
- Wet sound made by rain shower entering Lake? On the contrary (5)
- 10 Sleeping society girl, one rolling over (4)
- 11 Church leads discussion after casting the first stone? (5)
- Rake about for a bet, possibly (9)
- Cowgirl's 500, perhaps (4)
- 14 More important feminist penning a tome's introduction (7)
- 15 I'm second into lakes for dips (8)
- 18 Phi's upset (4)
- 20 Bird found among *passerines*: tern? (6)
- Writer has it bottled (4)
- 24 Men shunning new purchases (4)
- 26 Black outcrop of rock (6)
- 27 King is tucking into drink (4)
- 28 Battered cod with lemon improving sight? (8)
- 30 Some furnishing sport will want to bring in All Black (7)
- Child with siblings somewhere in school? (4)
- 35 Dribbling or attentive? (9, three words)
- 36 Stop Conservative getting ahead of the rest (5)
- 37 Type of melon for which there's zero information (4)
- 38 Murders expressing evil (5)
- 39 Initially lacking in courage (7)

DOWN

- 1 Comedian clutching part of leg (7)
- 2 Instrument, round black one, with centre drilled out (4)
- Back leader of military to get more weapons (5)
- 4 Rice came prepared as dessert (8)
- 5 Good work by police, flushing out swindler's primary rooftop hideaway (6)
- 6 Fruit pure initially missing from list (4)
- 7 Hated article carried in freight (7)
- 8 Bet 31's sound (4)
- 9 Fool's sending pawn after castle, nothing less (5)
- 16 Timid male's startled cry (4)
- Walker's a good man on a wave (8)
- Dean involved in running Ely (4)
- 21 Lad devours list for cheese (7)
- A contributor in inspissated dinginess (7)
- 25 Sack upended and emptied to reveal hard cheese (6, two words)
- 27 Seconds indicated by sound of clock? (5)
- 29 Gent's first to be restricted by mostly frightful disease (5)
- 31 Isn't crudely putting down one showing opposition (4)
- Notice book's overturned (4)
- Last word? Here's one found by people (4)